

BOSSCO INTERNATIONAL

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Bossco International Introduces Hands Free HI:Beam Luma Lite

San Diego, CA (March 23, 2009) HI:BEAM, a brand of Bossco International, and an industry leader in all in one portable illuminators, is proud to announce the launch of their revolutionary Luma Lite.

This handy addition to your toolbox comes with a built-in magnetic base and optional Velcro and hat clip attachments allowing you to work, hands free, with direct light on any project near or far. Great for any automotive project whether in the garage or emergency roadside needs. The Luma Lite is also handy for plumbing repairs, electrical work, and custom household lighting projects.

This all-in-one light replaces the wall light, flashlight, lantern and headlamp and provides portable light for any situation. With no tools or installation required, the Luma Lite features state-of-the-art technology including four LED lights with up to 100,000 hours of usage. The Luma Lite rotates a full 360° and tilts up to 45°. It's water resistant with no wires or exposed electrical components.

This extremely versatile light comes with batteries included. Available in 1, 2, or 4-pack, the Luma Lite offers intensive bright, white light wherever you need it, fast. The sleek ergonomic design is made from resilient, high impact plastic materials.

The HI:BEAM line is proudly designed and engineered in the USA by Bossco International. All products are produced under strict ISO 9001 guidelines. Bossco International offers some of the most innovative, highly advanced and superior quality products on the market today. Call 866-933-2595 or visit www.bosscointernational.com