

BOSSCO INTERNATIONAL

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Bossco International Honored With SEMA Global Media Award

San Diego, CA (November 30, 2009) HI:BEAM, a brand of Bossco International, and an industry leader in all in one portable illuminators, is proud to announce the honor of receiving a SEMA Global Media Award for their battery operated, Light Wrenches.

The ultimate in wrench technology, the HI:BEAM Lighted Open End Wrench Set allows you to complete any project even in the tightest and darkest spaces. Powered by an independent battery providing 50 hours of light, each wrench has a recessed LED light on both open ends with three light options—low beam, high beam and emergency flashing. The set includes 14 options with seven double-ended wrenches in both metric and standard measurements. Perfect for working in dark places including automobiles, sinks, garages, sheds, and boats—anywhere a wrench is needed. Emergency flashing provides a signal for help when off road repairs are required.

“We are extremely proud to receive this honor,” Clifford Wright, CEO and inventor of the Lighted Wrench Set exclaimed. “The judge who selected our product was Igor Subocz from Option Groupe in France, and we plan on investigating our opportunities in Europe as a result of his interest.”

Since 2004, the SEMA Global Media Awards Program has been a staple of the SEMA Show. It involves bringing journalists throughout the world to the show with the purpose of identifying and discovering what new products are likely to succeed in their home countries. The SEMA Global Media Awards Program recognizes that automotive personalization and customization is growing throughout the world.

All Bossco International products are produced under strict ISO 9001 guidelines. Bossco International offers some of the most innovative, highly advanced and superior quality products on the market today. Call 858-391-9208 or visit www.bosscointernational.com